



Becky Haugen, Instructional Technologist

voice: 303.823.0373
fax: 303.823.0375
email: becky @ designtosuccess.com
web: <http://designtosuccess.com>
portfolio: <http://designtosuccess.com/portfolio/main.htm>

Profile Well-rounded instructional technologist and designer, professional web developer, business and personal coach and consultant, instructor and writer with diverse business experience and innovative strategies.

Professional Expertise Instructional technology, design and planning, web learning instruction and design for web learning environments, web architecture, design and site implementation, Internet business development and e-commerce solutions, instructional design and tools for human performance improvement, occupational design and development and academic course development. Please visit my online portfolio to see the full demonstration of skills and work products.

Professional Experience

Success Coach & Design To Success
Lyons, CO 1996 - Present

- Develop learning tools for business development with an emphasis on marketing, business innovation and web marketing
- Create professional and business development workshops, teleclasses, and seminars
- Teach/coach: design, development, and facilitation of business websites
- Webmaster and project manager for corporate websites
- Coach for web technologies, e-commerce, and business development
- Design instructional products and instruction for adults in occupational schools, corporate organizations and higher education
- Write for business, web sites, Intranets, technical communications, instructional products and products
- Manage design, architecture, project management and implementation of Internet sites

Rocky Mountain Botanical School
Boulder, CO 1998 - 1999

- Academic, curriculum and student service management
- Managed academic program development and student services
- Managed faculty development & training
- Responsible for instructional systems analysis & implementation of system improvements
- Facilitated instructional programming, classroom management & academic procedures and policies
- Supported business development and student retention/recruitment
- Core Competencies and Curriculum Review and Updates
- Supported marketing and media development and distribution

Marriott & Youth Fair Chance
Douglas, Arizona 1995-1996

- Completed action research with local food industry leaders to guide programmatic instructional development and learning outcomes
- Developed and implemented food industry curriculum
- Completed project management/coordination with Youth Fair Chance and JTPA
- Implemented of corporate training program with high school learners
- Coordinated project goals with statewide School To Work Initiatives
- Implemented technology and skill based learning

Cochise College
Douglas, Arizona 1988-1996

- Administered occupational and program delivery to at-risk adult populations
- Supported program planning, development and implementation curriculum
- Provided community leadership and support for faculty and students
- Instructed Cooperative Education Learning Program
- Instructed Occupational and academic courses in hospitality and technology

Cochise College Continued

- Developed and taught student centered learning programs for professional development
- Implemented technology and skill based learning
- Provided support as committee/team member of collegiate and governmental program development

Education & Certifications

MA- Instructional Learning Technology, University of Colorado, Denver Colorado.
(Confirmation ~ Summer 2003)

Designing and Implementing Web Learning Environments Certificate
University of Colorado Denver - 2003

Alliance of Professional Consultations, Credentialed Consultant - 2003

Professional Certified Coach, International Coach Federation - 1998-Present

Coach Training Program, Graduate Coach University 1997

BA English/Communications, Regents College, Albany, NY 1997

AA, AGS - Cochise Community College 1990

Dale Carnegie 1987

Professional Associations

Alliance of Professional Consultants

Boulder Writer's Alliance

Coach University

Denver Coach Federation

Denver Metro E-Learning Group

Front Range Chapter ISPI

International Coach Federation